

# OPTIMIZE YOUR PRODUCT LISTINGS WITH AI



MARKETPLACE

## AI shortcuts for product titles and descriptions that convert

### Step 1.

Open your favorite AI tool. We have only tested the below on ChatGPT so please experiment and try other tools and let us know how they work for you!

### Step 2.

Copy and paste the below prompt into the AI tool, being sure to add your original description where indicated:

“Write an SEO optimized product description using this original description: (**copy and paste your original description here**). Your response should include a title that is optimized for search engines (OS) and adheres to Google’s algorithm guidelines by incorporating relevant, competitive, and high-traffic transactional keywords.

Additionally, please provide a keyword-rich browser description (BD) that highlights at least five features of the product in a bulleted list format, utilizing low competition keywords. The description should be compelling and persuasive copy that captures attention and entices readers to click on the product, attention-grabbing (AG) and employ sales strategies, including a title and subtitle.

Finally, please include a long description (LD) of the product. Add keyword list (KL) and hashtags (HT). Output using headers and bold.”

### Step 3.

Review and edit!

- Accuracy
- Brand voice
- Grammar and spelling

### Step 4.

Once you are happy with your results, add to your product listing page!

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